RACHIDI BISSIRIDU GLOIRE IMMORTELLE



Albert on his Honda with Two Friends, 1978



In 1968, the West African photographer Rachidi Bissiriou set up his photographic studio, Studio Plaisir, in his hometown of Kétou in Benin, which he operated until its closure in 2004. The timing of this was pertinent – Bissiriou was only 18 and Benin had only declared its independence from French rule eight years earlier, in 1960. Armed with a Yashica twin-lens camera, Bissiriou documented these heady times, spending the next three decades shooting black and white photographs of the locals in a standard 6x6cm format.

Bissiriou's images are remarkable for their simplicity and a freshness that feels utterly contemporary. Shot against plain backdrops, or in the town where they lived, Bissiriou's subjects posed wearing their own clothing, which could range from traditional West African attire such as grand boubou, head wraps and Ankara agbadas, to more modern styles that nodded to the explosion in youth culture at the time. The image of two men – each wearing shirts unbuttoned to their sternum, paired with flared trousers – or a group of three women in sunglasses posing proudly with their handbags clearly demonstrate the post-independence verve. Bissiriou's skill was in forging a connection with his subjects, being able to put them at ease, and allowing their innate sense of self-expression to shine through. His camera often captured his subjects in a moment of quiet repose, by turns self-possessed, contemplative, and optimistic.

For Bissiriou, the desire to become a photographer was in his own words, 'because someone who is a photographer has the freedom to go anywhere and everywhere.' While the primary focus of his nearly three decades of photography were the residents and families of his hometown, the images are no less transportive, instantly painting a vivid picture of West African society during a ground-breaking moment of transformation. **Kin Woo, March 2022**

'One of West Africa's most important image-makers.' AnOther Magazine

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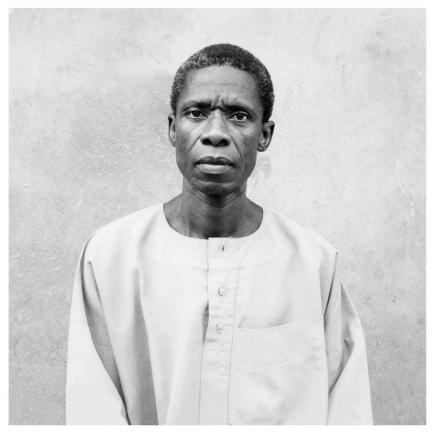
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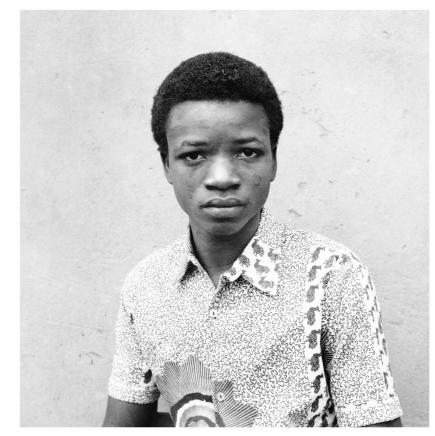
Young Student in Kétou Side Street, 1968



Newlywed Wife, 1968



Camille Elegbede, Teacher, 1969



Teenage Student, 1980



Nun with the Celestial Church of Christ, 1970



Susane Adoun, Administrator of the then Sub-prefecture, 1973



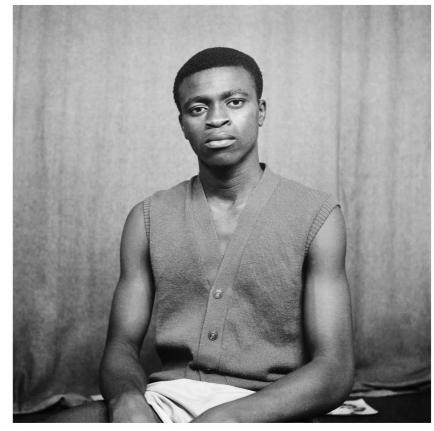
Roger the Carpenter, 1980



Adrien the Joiner, 1975



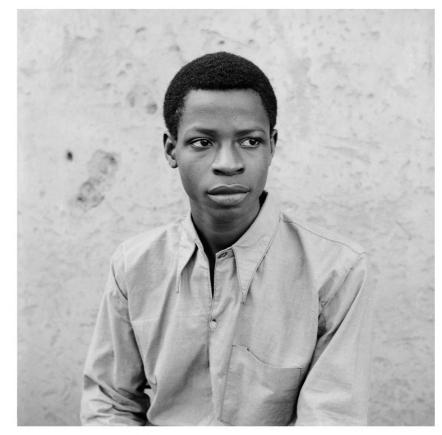
Young Woman from the Village of Adjosoumè, 1982



College Student, 1984



Young Wife and Mother, 1983



Hospital Nurse, 1984



Two Friends with Suzuki Motorcycle, 1974



Albert on his Honda with Two Friends, 1978



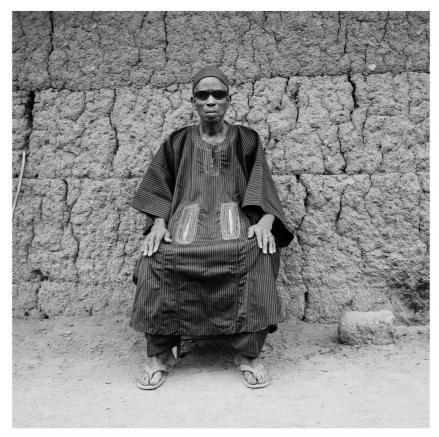
Student, the Son of Christophe, 1975



Two Students at the College of Engineering (CEG), from the Village of Idigni, Kétou, 1974



Kétou Grandmother, 1984



Blind Man, 1985



Soumaïla the Salesman, 1986



The Five Friends, 1985



Yéyé Student and Friend, 1973



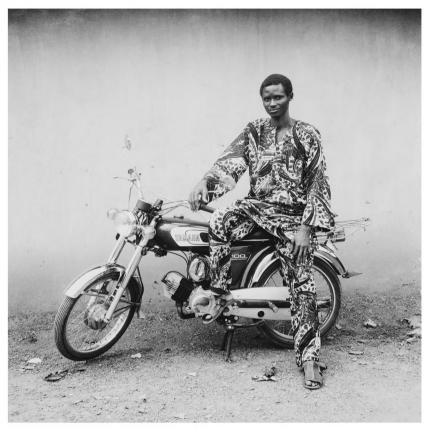
Rachidi Bissiriou (left) with Bakary. 1975



Three Young Ladies at Studio Plaisir, 1983

'These beautiful black and white portraits, which exhibit a remarkably contemporary style, offer an insight into the emerging cultural trends of the time. The subjects themselves appear notably relaxed in front of the lens – a testament to Bissiriou's connection with them. Intimately framed, they are given a rare chance for documented self-expression, presenting to Bissiriou subtle smiles and pensive expressions.' **Creative Review**

'An extraordinary series of portraits' The Guardian

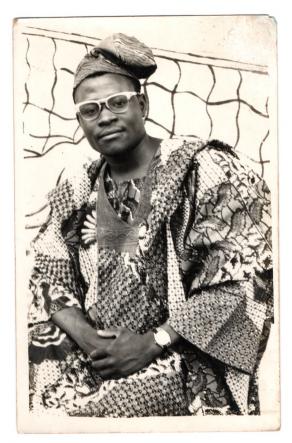


Young Man with Yamaha, 1979

14 x 14 in. (35.5 x 35.5 cm) image on 20 x 16 in. (50 x 40 cm) paper Contemporary silver gelatin fibre-based prints Edition of 8, plus 2 Artist Proofs Signed by the artist in pencil on gallery label

Edition numbers 1 to 4: £1,900 Edition numbers 5 and 6: £2,500 Edition numbers 7 and 8: £3,500

Prices include VAT, supplied unframed



Rachidi Bissiriou, Auto Portrait Vintage silver gelatin print 5.5 x 3.5 in. (13.9 x 8.8 cm)

A short film of Rachidi Bissiriou vintage prints can be seen <u>here</u>

Please contact either <u>david@davidhillgallery.net</u> or <u>carrie@carrie-scott.com</u> for details of available vintage prints